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Cedar Lake Assemblage

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GEO. DONALDSON, Ph. D.

JUN

THE Institution herein presented has been established as a result of the strong desire among local Educational Workers for a convenient place where a combination of an ideal rural vacation and a thoroughly modern opportunity for self-advancement can be secured.

The Cedar Lake Idea is to promote the newest thoughts, conceptions and plans which serve to advance Teachers in their profession with membership fees reduced to a very nominal sum, and cost of travel and incidental expenses brought to a minimum.

AMONG the picturesque Watnong Mountains of Morris County, New Jersey. Cedar Lake Assemblage is within easy reach of New York City, being only one hour's pleasant ride on the Delaware, Lackawanna and Western Railroad—"The Road of Anthracite." This is a clean, wholesome, and in every way desirable Summer Resort with Educational Features that are creating a world wide interest, and is attracting a large number of intelligent, cultured people who want summer homes, amid congenial surroundings.

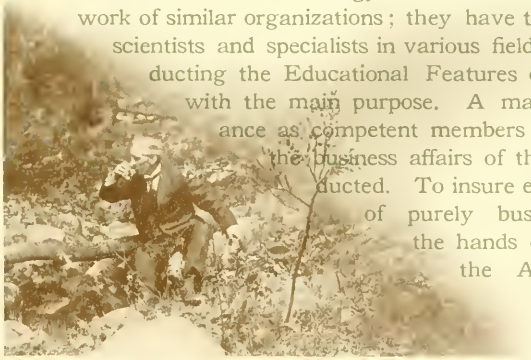
THE neighborhood of Cedar Lake Park lends itself naturally to the purpose. The charming Lake, (one mile long and half mile wide,) thickly wooded Hills and Glens and the beautiful Drives, make it a truly ideal spot for a Summer Home, while the proximity to the great Metropolis and its easy access render it also an extremely desirable location for a great Summer Assembly.

There are several hundred acres of this most desirable land, including beautiful Cedar Lake, and the continued success of all the features planned in connection with this undertaking is assured by the warm interest manifested by educational workers.

This tract of land is carefully restricted against the undesirable features that attract boisterous and disorderly crowds, so that families who locate here are not subject to the demoralizing influences so common to the usual summer resorts.

The grounds are so planned that all families locating here have easy access to the Lake—which is set apart in perpetuity for their use; they are also always within a few minutes walk of the Auditorium, (planned to be accessible and convenient to everybody) in which the lectures, entertainments and services of the Assemblage take place.

THE thousands of local teachers have no summer assembly of such magnitude within as easy reach as this, where educational and civic problems are discussed by recognized masters in the various courses, and in connection with which families can have delightful homes at moderate expense, while business men who are obliged to be in the City during the day can spend their evenings with their families — either at home or at some high class entertainment or intellectual feast.



THE Advisory Board of Cedar Lake Assemblage is composed of eminent Educators and Clergymen who have had wide experience in the work of similar organizations; they have the co-operation of distinguished scientists and specialists in various fields and are fully capable of conducting the Educational Features on the broadest lines consistent with the main purpose. A matter of fully as much importance as competent members for an Advisory Board, is that the business affairs of the Assemblage be capably conducted. To insure efficient management the control of purely business dealings is lodged in the hands of a Corporation—designated as the Arbor Realty Company, the Officers and Directors of which are prominent and successful business men.

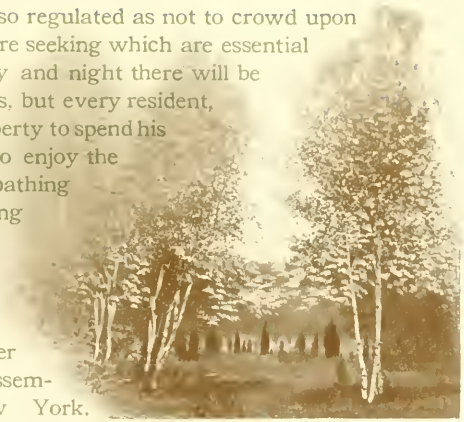
A CAREFULLY selected list of Charter Members of Cedar Lake Assemblage are now being enrolled. They not only share in the profits of the Organization, but, by lending their support and influence at this time, confer a lasting benefit to their fellow workers by aiding in the establishment of a beneficient institution; at the same time they acquire a very profitable investment, from a business standpoint.

Charter Members subscribe from ten dollars to one-thousand dollars. A ten dollar subscription carries with it *all* the privileges of the Assemblage for one year, and each additional multiple of ten dollars that is subscribed entitles all privileges for that many years more. In addition to this, each Charter Member receives one share of the Preferred Stock of the Company for every ten dollars subscribed. These shares will at any time also be received as cash payment for building plots.

THIS stock is preferred as already stated (that is—dividends must first be paid on the preferred stock before any dividends may be declared on the common stock) and pays 7% cumulative dividends and also carries voting power—insuring to the Charter Member an actual voice in the management of all affairs.

All profits accruing from the sale of lots, from rentals or any other source of business conducted by the Company, will be distributed among the shareholders. The capital stock of the Company is $350,000 consisting of 35,000 shares of the par value of $10 each, divided into 25,000 shares of Preferred, 7% cumulative interest bearing and 10,000 shares of Common stock. A limited number of the Preferred shares are available for Charter Member subscribers who are school teachers and whose endorsement—as reflected by their membership will be of benefit to the Assemblage.

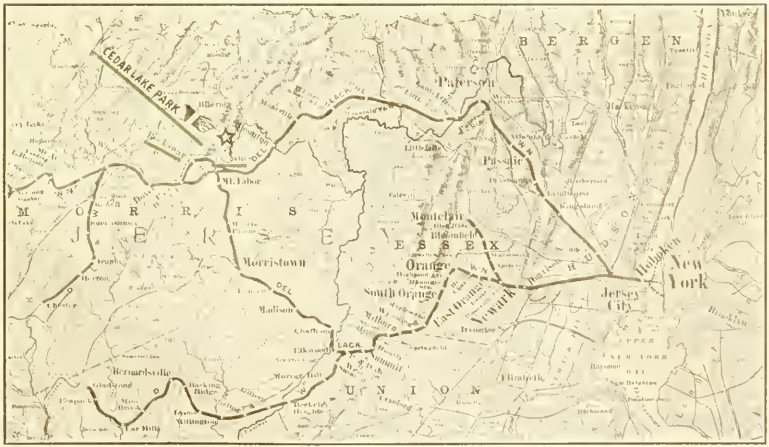
THE Assemblage meetings will be so regulated as not to crowd upon the social intercourse and pleasure seeking which are essential to a genuine vacation. By both day and night there will be healthful and delightful entertainments, but every resident, visitor and member will be at perfect liberty to spend his time as he deems best. For those who enjoy the pastimes, there is boating, canoeing, bathing and fishing. While provisions are being made for permanently furnishing all forms of healthful pastime on land and water, the central feature of Cedar Lake Park will always be the Teachers' Summer Assemblage there being no other assembly of this character near New York.



The Depot at Denville

The Main Street at Rockaway Depot

Both Denville and Rockaway Stations serve Cedar Lake Park



WHILE the Assemblage, in reflecting the Cedar Lake Idea, will adopt the best features of educational assemblies and Chautauquas, yet it will have a tone peculiarly its own. In civic matters the social and economic questions of the day will be handled only by men experienced in such fields.

In educational matters the school problems and methods will be presented regularly by eminent and well known speakers who are leaders in the educational world.

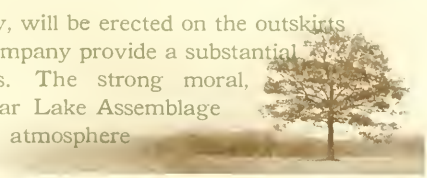
These lectures while covering various branches will be shaped with special reference to the work in our public schools. An unusual opportunity will thus be furnished Teachers to come into personal touch with masters of their chosen profession and ambitious workers can thus be greatly assisted and advanced in their work, while enjoying an ideal vacation among congenial, restful and healthful surroundings. While the Assembly will be open throughout the summer these lecture courses will be arranged for that part of the season which will best accommodate the specialists who give the instruction and those desiring to take the courses.

THE Park is beautifully laid out. While enclosed to exclude the general public, free admission is guaranteed to all lot owners and shareholders and their families.

The wide sweeping views from the many elevations of the property (from 700 to 1000 feet above sea level) can scarcely be surpassed. The many spreading trees furnish refreshing shelter from the summer's sun.

Plans are now under way for the erection of a substantial hotel to be located on a commanding elevation. It is doubtful if any other summer hotel is more advantageously situated.

Also, small cottages for rental only, will be erected on the outskirts of the property. The buildings of the Company provide a substantial source of income to the shareholders. The strong moral, intellectual, refined tone dominating Cedar Lake Assemblage will appeal to all who seek an uplifting atmosphere in which to spend their vacation.



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